

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A distribution management device comprising:

order information receiving means for receiving via a network first order information of merchandise and second order information of said merchandise, the first order information being formed based on a first purchase request received to be sold via a first sales channel that uses ~~utilizing the network and receiving via the network~~ second order information the second order information being formed based on a second purchase request received of said merchandise sold each time said merchandise is sold via a second sales channel that does not use the network;

stock control means for controlling a stock of said merchandise to be distributed to the first and the second sales channels based on the first and the second order information; and

supply instruction means for grasping an actual sales condition of said merchandise in the first and the second sales channels based on the first and the second order information and stock control information supplied from the stock control means and instructing a supplier of said merchandise to supply the merchandise based on the actual sales condition.

Claim 2 (Previously Presented): The distribution management device according to claim 1 wherein said supply instruction means instructs the supplier to stop supplying the merchandise due to a sales debut of a new product during a predetermined period before the new product is released.

Claim 3 (Previously Presented): The distribution management device according to claim 2 wherein said supply instruction means instructs said supplier to supply said new

product so that said new product would be controlled as the stock corresponding to the sales debut of said new product and to be stored in said second sales channel.

Claim 4 (Original): The distribution management device according to claim 3 wherein said order information receiving means receives the first and the second order information via the Internet as said network.

Claim 5 (Previously Presented): The distribution management device according to claim 4 wherein said order information receiving means receives the first and the second order information forming Web pages to be used in a World Wide Web service on said Internet.

Claim 6 (Currently Amended): A distribution management method comprising steps of:

receiving via a network first order information of merchandise, the first order information being formed based on a first purchase request received ~~to be sold~~ via a first sales channel ~~utilizing~~ that uses the network ~~as well as~~ and receiving via the network second order information of said merchandise, the second order information being formed based on a second purchase request received ~~sold each time said merchandise is sold~~ via a second sales channel that does not use the network, and controlling a stock of said merchandise to be distributed to the first and the second sales channels based on said first and second order information received; and

grasping an actual sales condition of said merchandise in the first and the second sales channel based on stock control information of said merchandise supplied from said stock

controlling means and instructing a supplier of said merchandise to supply said merchandise based on said actual sales condition.

Claim 7 (Previously Presented): The distribution management method according to claim 6 wherein said step of grasping the actual sales condition and instructing the supplier of said merchandise comprises instructing the supplier to stop supplying the merchandise due to new product sales during a predetermined time period before a sales debut of the new product.

Claim 8 (Previously Presented): The distribution management method according to claim 7 wherein said step of grasping the actual sales condition and instructing the supplier of the merchandise comprises instructing the supplier to supply the new product so that said new product will be controlled as the stock and stored in said second sales channel corresponding to the sales debut of said new product.

Claim 9 (Previously Presented): The distribution management method according to claim 8 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving the first and the second order information via the Internet as said network.

Claim 10 (Previously Presented): The distribution management method according to claim 9 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving said first and the second order information forming Web pages to be used in a World Wide Web service on the Internet.

Claim 11 (Currently Amended): A program storage medium for making a distribution management device execute a program comprising steps of:

receiving via a network first order information of merchandise, the first order information being formed based on a first purchase request received to be sold via a first sales channel ~~utilizing that uses~~ the network, ~~as well as~~ and receiving via the network second order information of said merchandise, the second order information being formed based on a second purchase request received to be sold each time said merchandise is sold via a second sales channel that does not use the network, and controlling a stock of said merchandise to be distributed to the first and the second sales channels based on said first and second order information received; and

grasping an actual sales condition of said merchandise in the first and the second sales channels based on stock control information of said merchandise supplied from stock control means, and instructing a supplier of said merchandise to supply said merchandise based on said actual sales condition.

Claim 12 (Previously Presented): The program storage medium according to claim 11 wherein said step of grasping the actual sales condition and instructing the supplier of the merchandise comprises instructing the supplier to stop supplying said merchandise due to new product sales.

Claim 13 (Previously Presented): The program storage medium according to claim 12 wherein said step of grasping the actual sales condition and instructing the supplier of the merchandise comprises instructing the supplier to supply said new product so that said new

product would be controlled as the stock and stored in said second sales channel corresponding to a sales debut of the new product.

Claim 14 (Previously Presented): The program storage medium according to claim 13 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving the first and the second order information via Internet as the network.

Claim 15 (Previously Presented): The program storage medium according to claim 14 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving the first and the second order information forming Web pages to be used in a World Wide Web service on said Internet.

Claim 16 (Currently Amended): A distribution management system comprising:
a first order information forming device for forming first order information ~~to be sold~~
of merchandise based on a first purchase request received via a first sales channel ~~utilizing~~
that uses a network;

a second order information forming device for forming second order information of
merchandise based on a second purchase request received ~~sold each time said merchandise is~~
~~sold~~ via a second sales channel that does not use ~~utilizing~~ said network; and

a distribution management device for receiving the first and the second order
information to be transmitted from the first and the second order information forming devices
via said network, as well as controlling a stock of said merchandise to be distributed ~~to the~~
~~first and the second sales channels~~ based on said first and the second order information, and

for grasping an actual sales condition of said merchandise in the first and the second sales channels based on said first and second order information and stock control information of said merchandise given from stock control means and instructing a supplier of said merchandise to supply said merchandise.

Claim 17 (Previously Presented): The distribution management system according to claim 16 wherein said distribution management device is configured to instruct the supplier to stop supplying the merchandise due to a new product sales to the supplier during a predetermined period before a sales debut of the new product.

Claim 18 (Previously Presented): The distribution management system according to claim 17 wherein said distribution management device is configured to instruct the supplier to supply said new merchandise so that the merchandise is controlled as the stock and stored in said second sales channel corresponding to the sales debut of said new product.

Claim 19 (Previously Presented): The distribution management system according to claim 18 wherein said distribution management device is configured to receive the first and the second order information transmitted from the first and the second order information forming devices via the Internet as the network.

Claim 20 (Previously Presented): The distribution management system according to claim 19 wherein said distribution management device is configured to receive the first and the second order information forming Web pages to be utilized in a World Wide Web service

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on the Internet transmitted from said first and the second order information forming devices.